

ADS FROM KIDS

SITUATION.

All local building developers on their billboard show only rational benefits: buildings, prices and promise abstract things like luxury life.



IDEA.

Undoubtedly, rational benefits are important, but what exactly do they give customers as future residents? They give bright and unforgettable emotions, and we believe that this is much more important. That's why we tried to portray them on behalf of children.





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ЦВЕТЧКОВ!

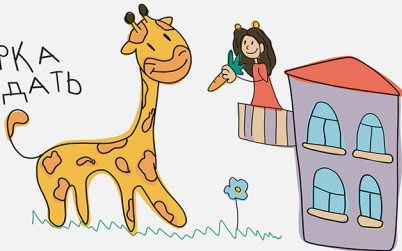


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ДО ЗООПАРКА
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ВО ДВОРЕ С ДРУЗЬЯМИ!

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У НАС КЛАССНЫЕ И ДОБРЫЕ СОСЕДИ

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