

Website design development

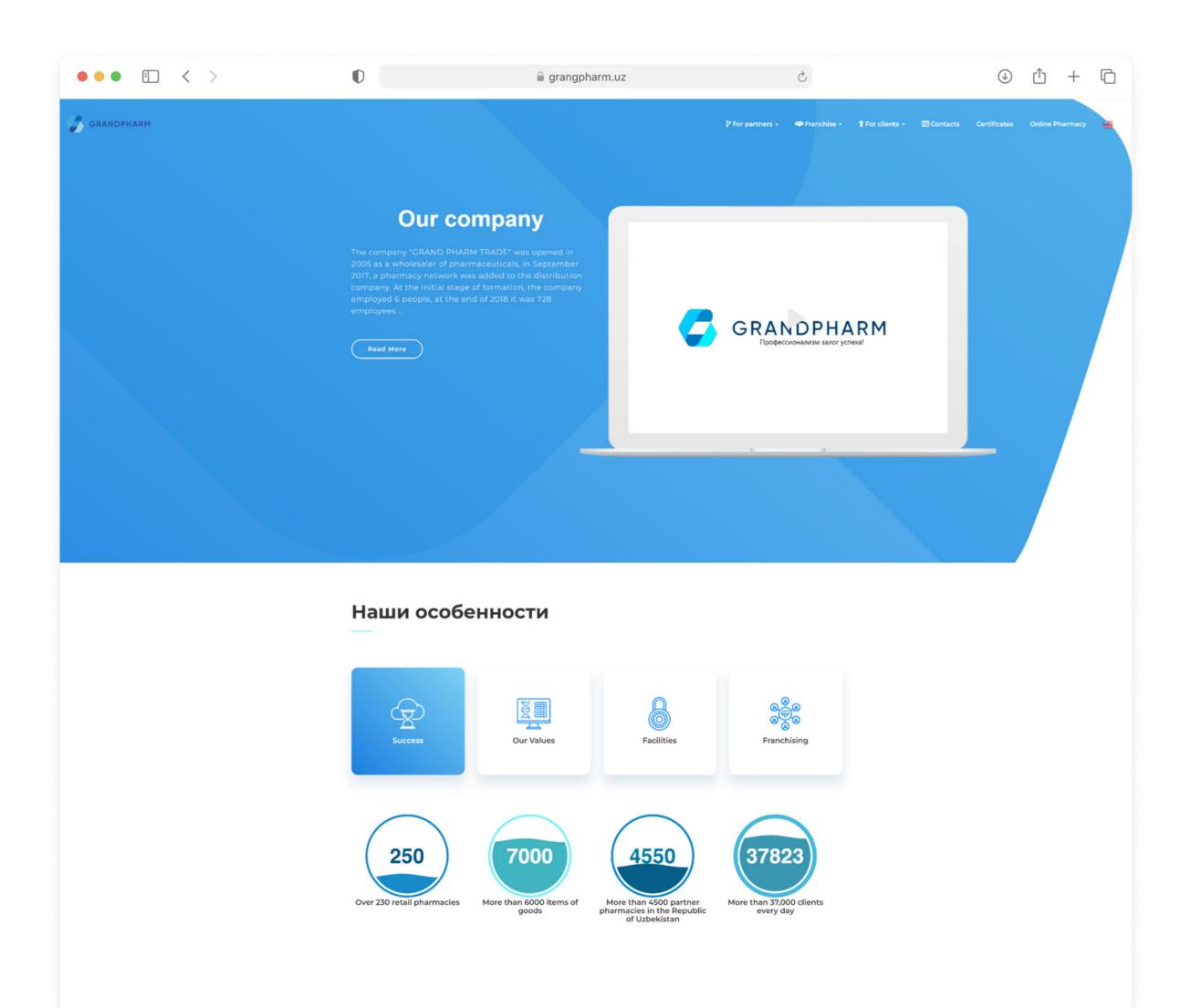


Go to project website

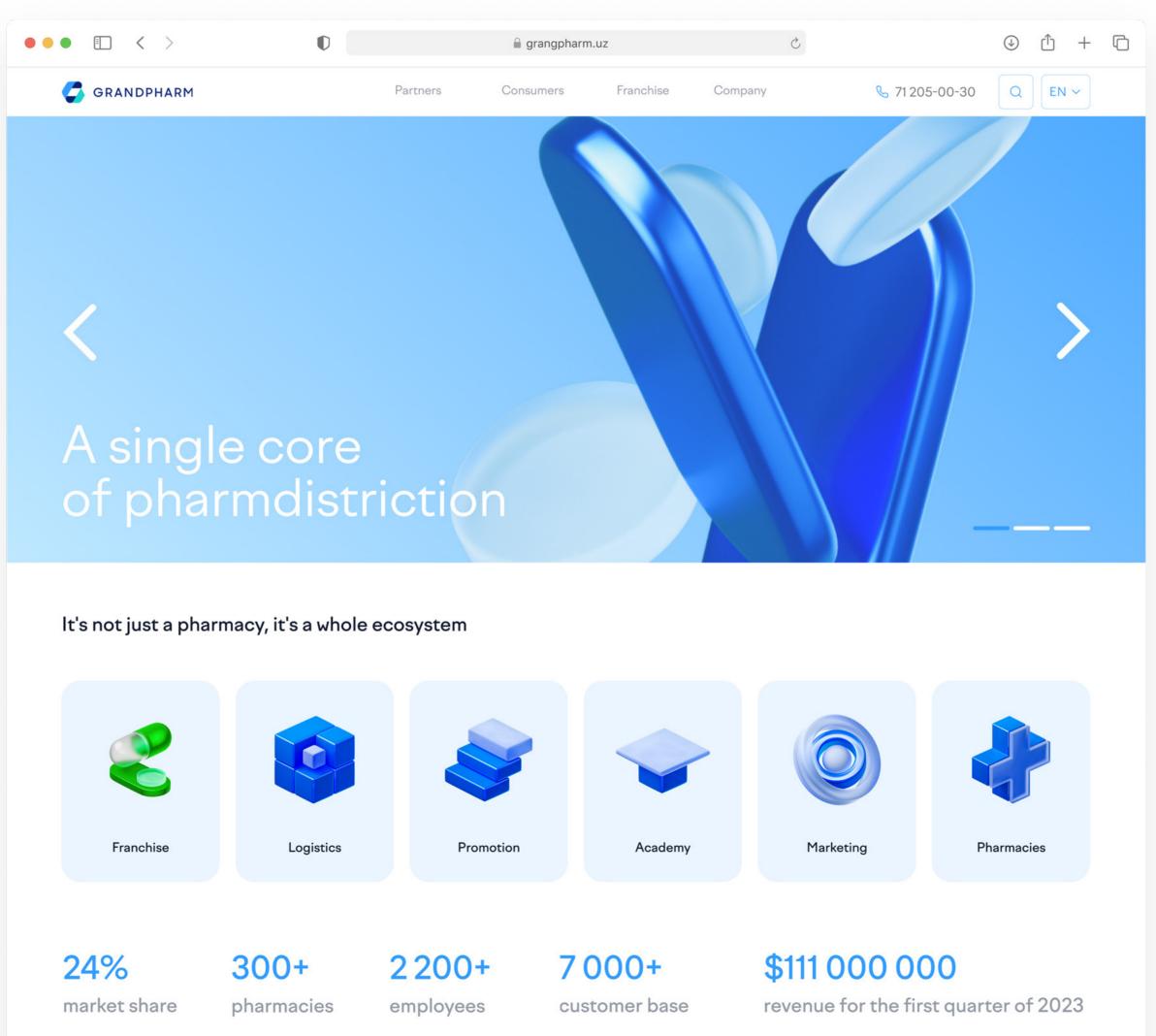




Before



After



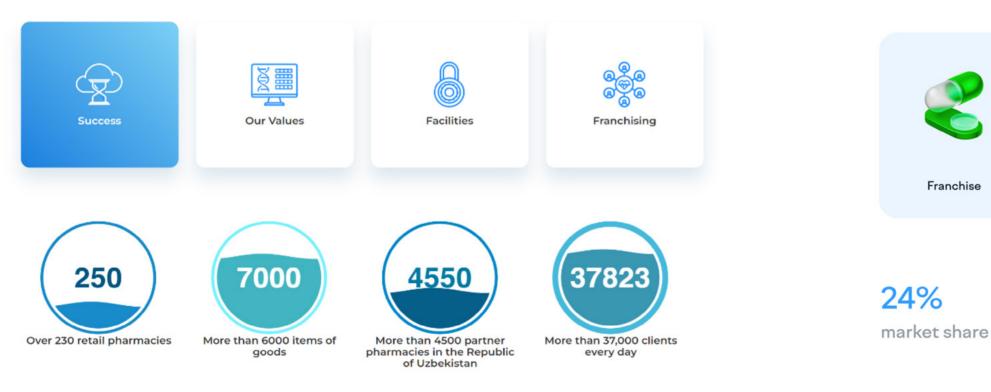
Challenge:

The GRANDPHARM holding website was totally obsolete, with it's chaotic logic, so it did not give the opportunity to understand the whole scale of the group of companies and misled users (as visitors to the site) when searching for the necessary information. The structure of the company was also unclear and did not allow full familiarity with the abundance of projects.

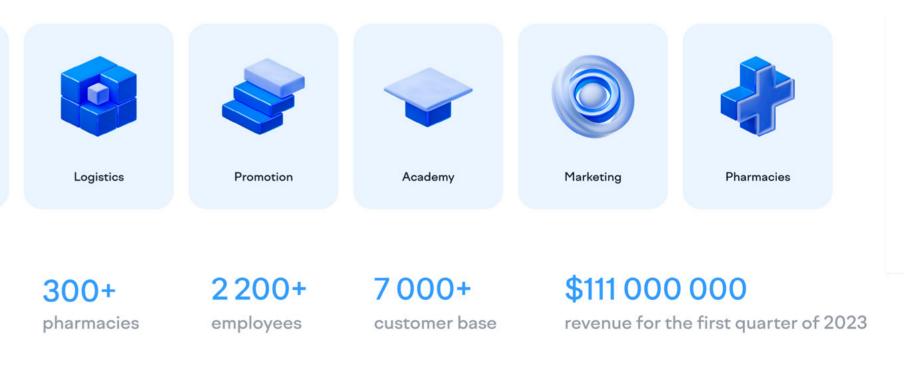
Solution:

GRANDPHARM is the market leader in pharmaceutical distribution. Dozens of world-renowned customers, hundreds of thousands of consumers across the country and franchise holders want to receive accurate and optimized information. To strengthen the leading position in the pharmaceutical market of the country, as well as structurally and concisely inform users about the company, it was decided to upgrade the holding site, having worked out the logic and user path, and making the design more adaptive and understandable.

Our Features



It's not just a pharmacy, it's a whole ecosystem



Results:

We conducted a full audit of the holding's structure, forming a clear hierarchy of divisions, directories and subsidiary projects. The clear structure will enhance website usability and make it more visited and used. Each project and activity of the company became a distinct and separate unit. We have abandoned the usual filling of the site with diverse photos in favor of modern 3D-icons and motion-design that accurately reflects the specifics of each page.



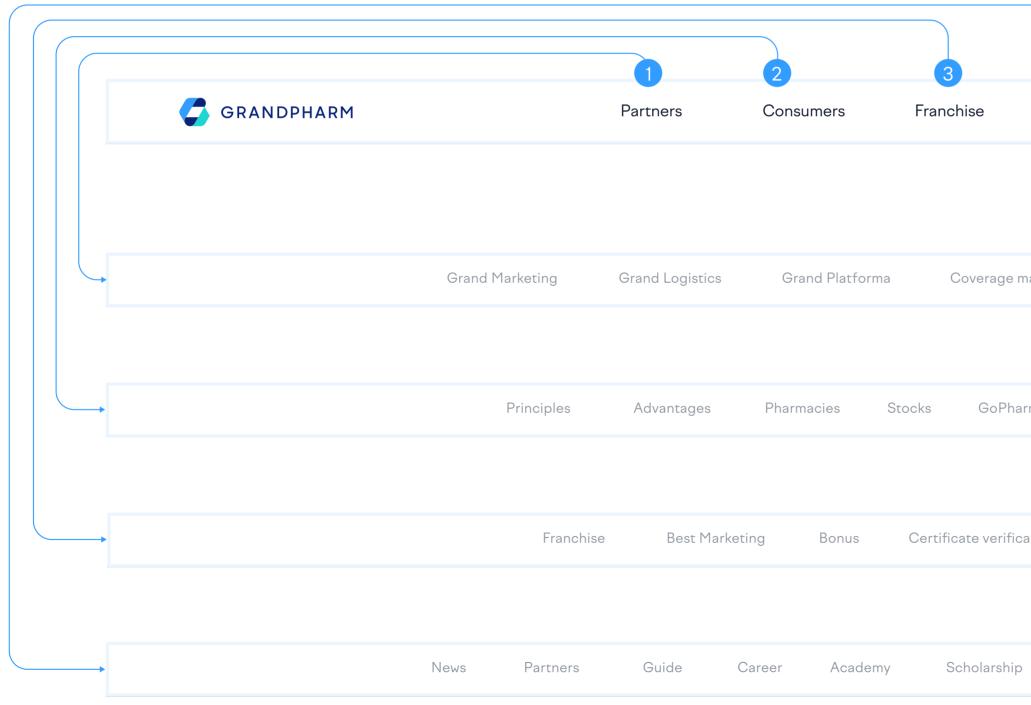
Results:

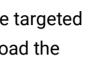
We divided the target audience of the site into four groups partners, owners or future owners of the franchise, consumers, other companies.

Dedicated products are the most important for all users, as well as consistently generate traffic.

We have ensured that each page contains one of the targeted actions: a request for feedback, the ability to download the application or see the news.

We have optimized the drug search system, which is now possible by identifying the user's geolocation.





One of the most important features of the site is the ability to check the certificates of the drug and to verify its reliability.

					Design hierarchy
	4				
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GoPharm	Certificate ve	rification			
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Partners pages illustrations

Consumers pages illustrations



Grand Marketing



Grand Logistics



Principles



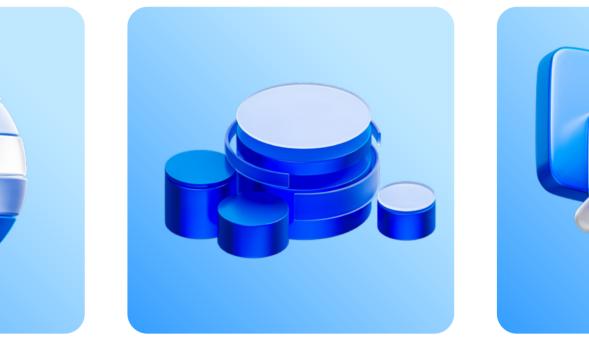




Coverage map



Stocks



Advantages



Pharmacies





GoPharm

Certificate verification

Company pages illustrations

Franchise pages illustrations



Career



Academy



Franchise







Progress



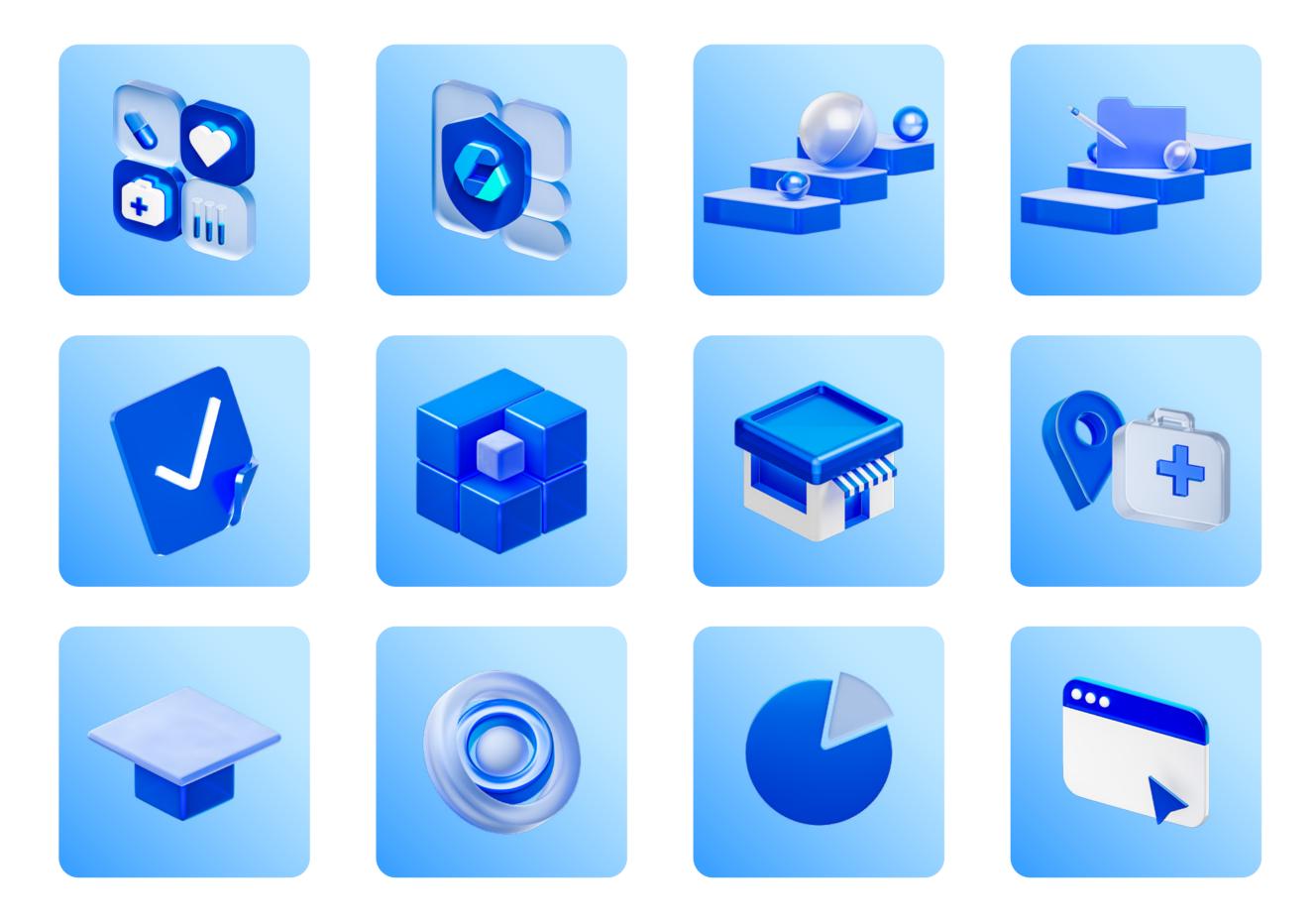
Bonus

Best Marketing



Best Marketing (career)

Additional illustrations









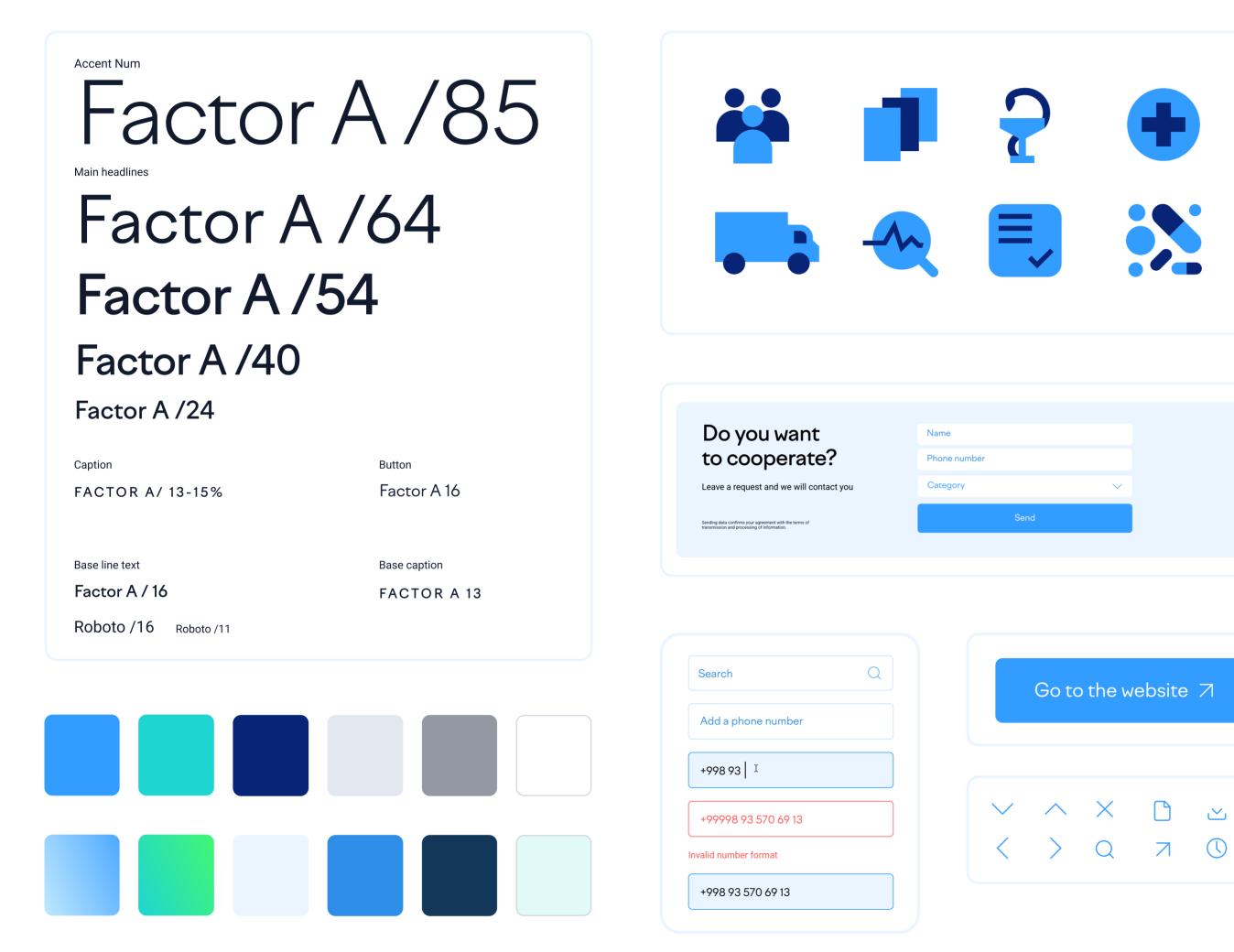


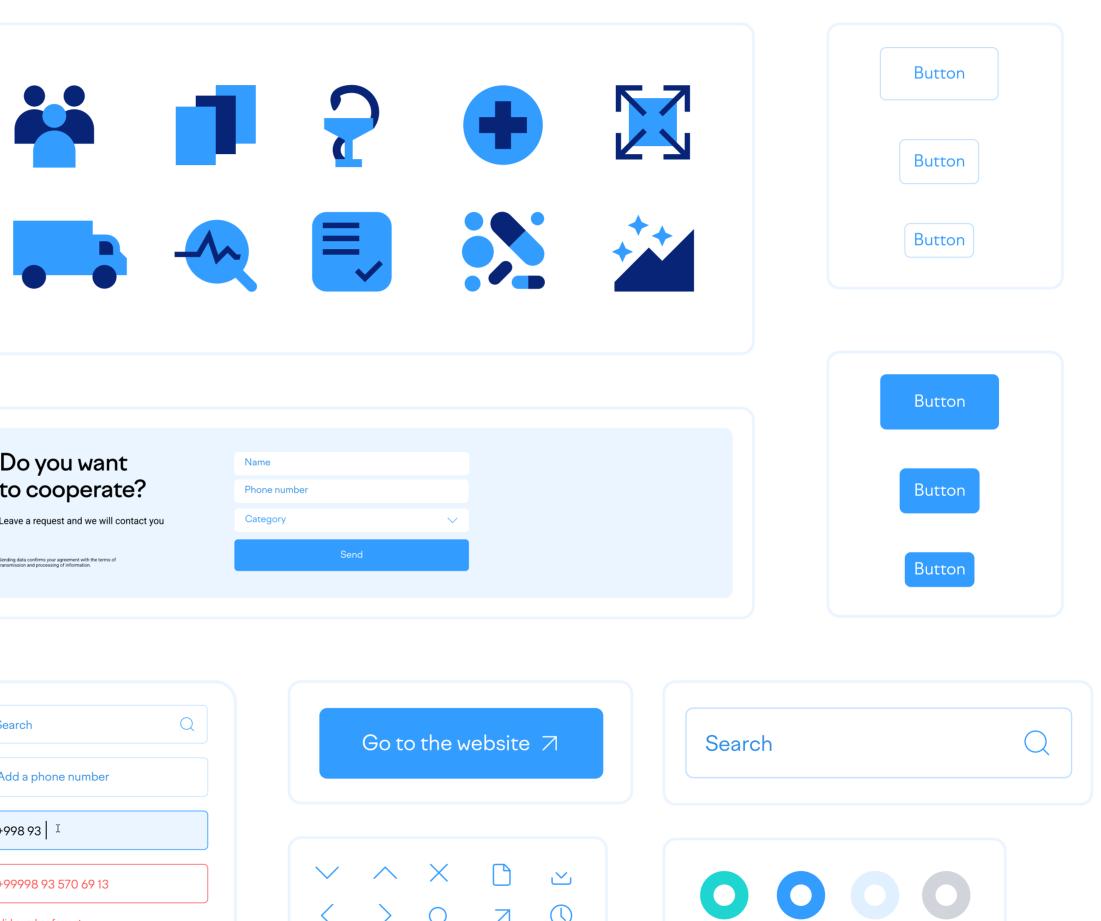




Fonts and colors

lcons and components



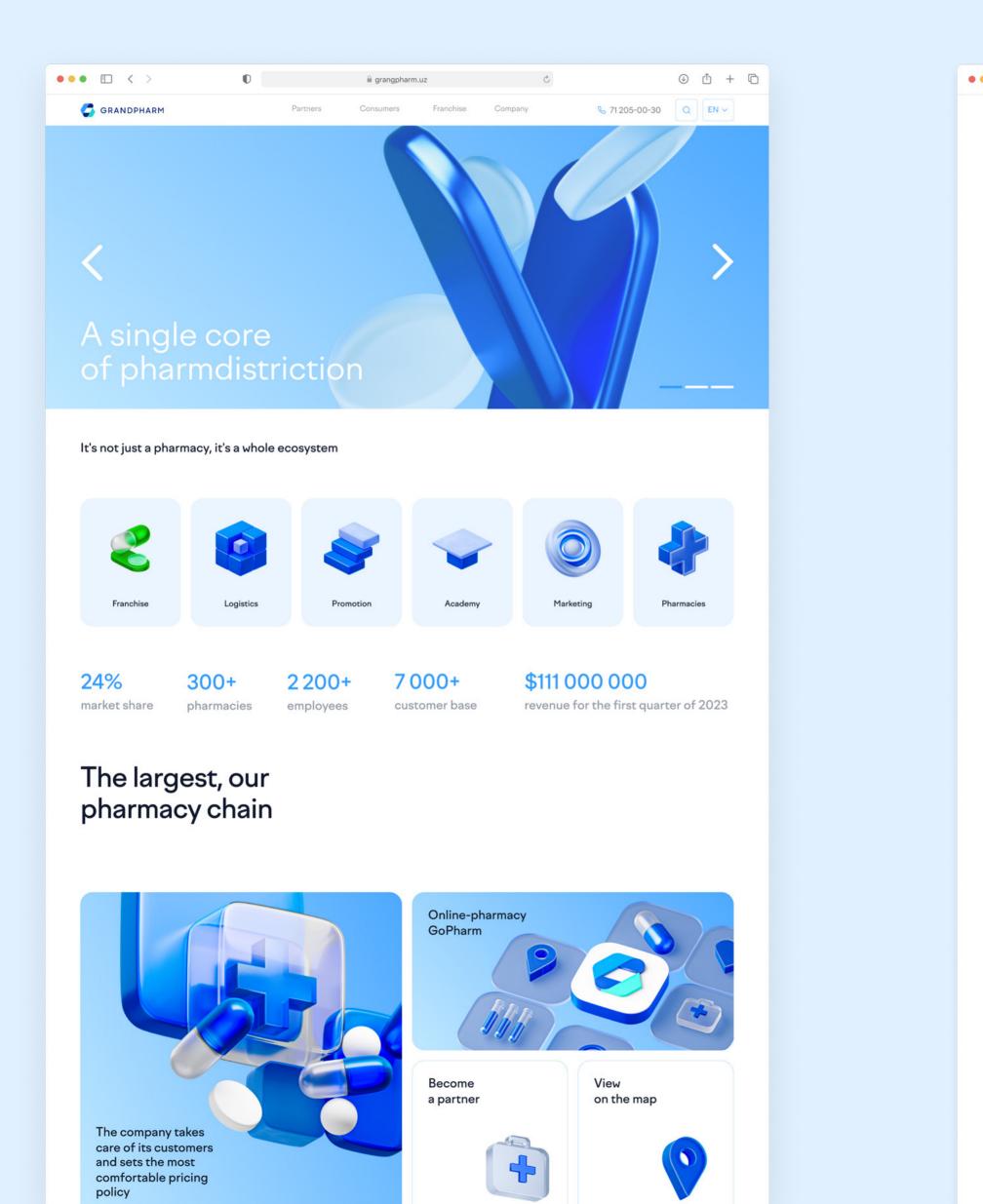


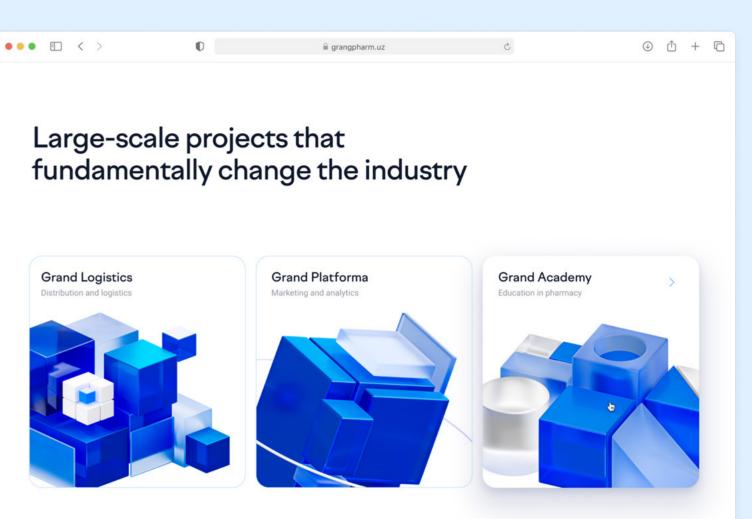




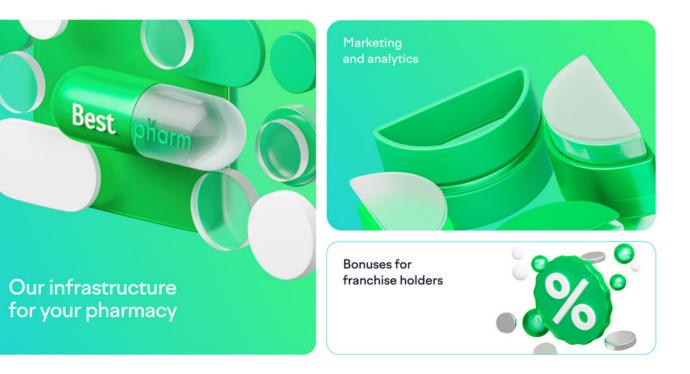
Professionalism of responsibility

website design _____ main page



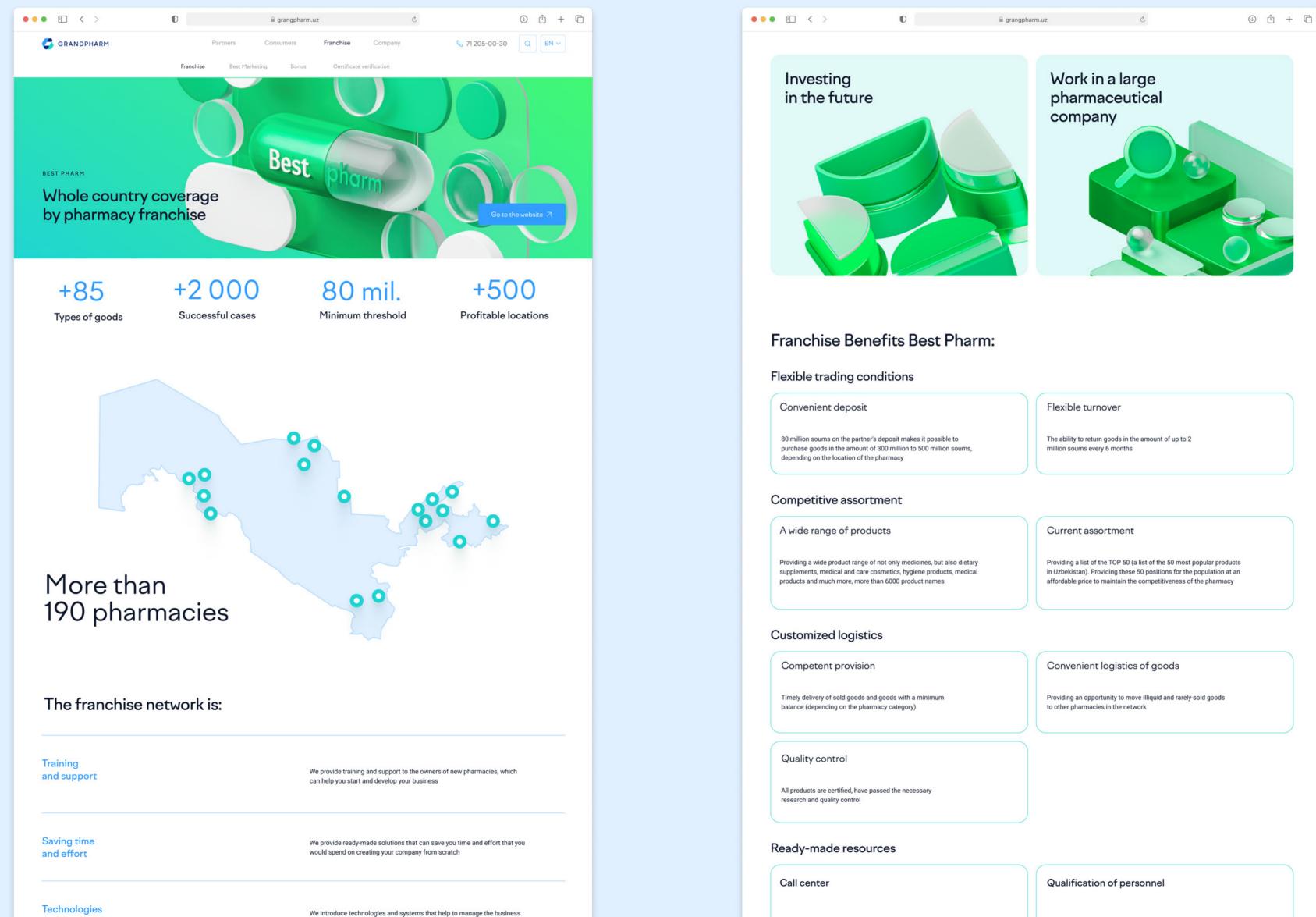


A successful franchise to launch your pharmacy

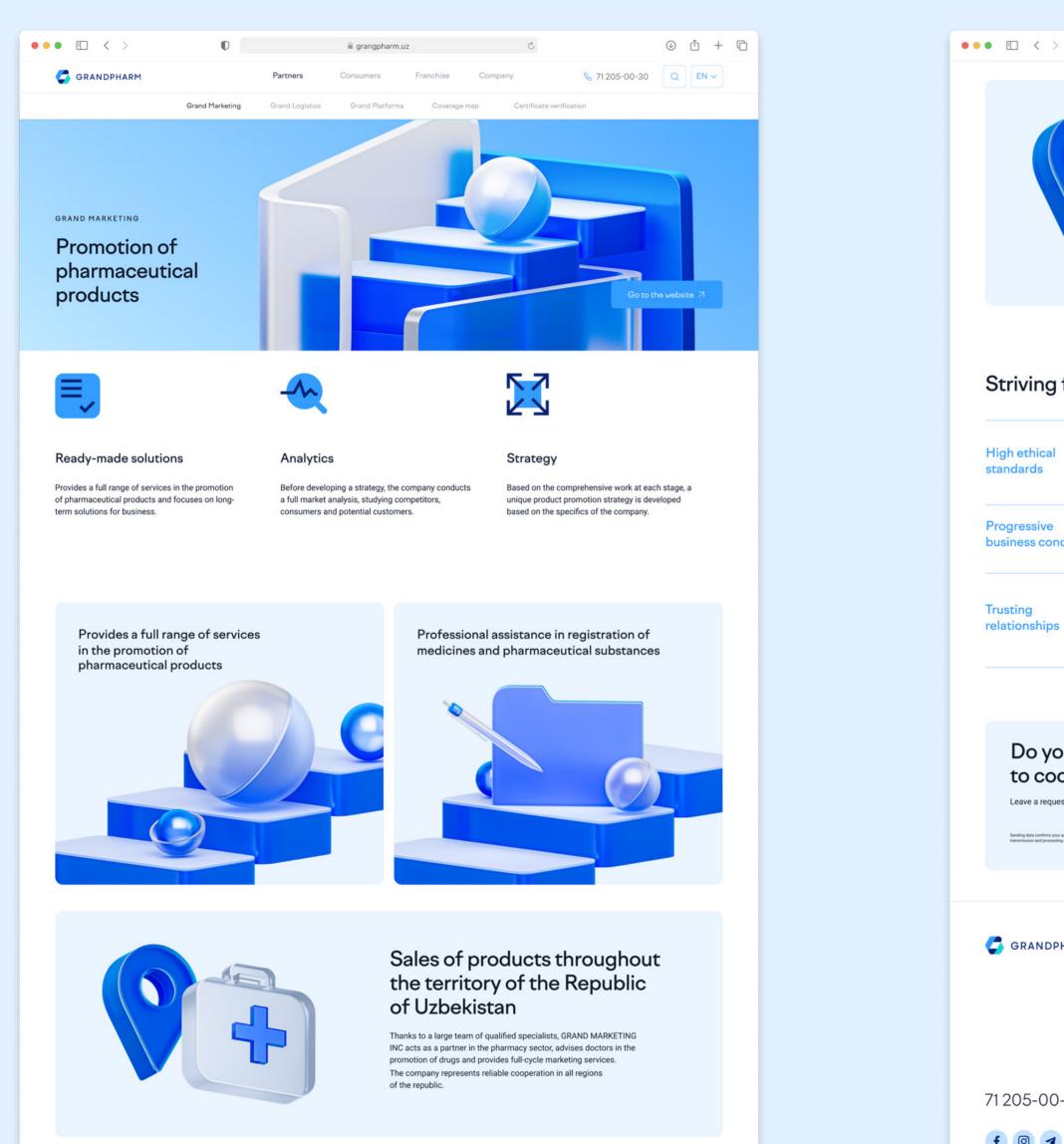


Актуальные новости

website design franchise



website design grand marketing





Striving for

High ethical standards

Progressive business condu

Trusting relationships

> Do you to coo Leave a request a

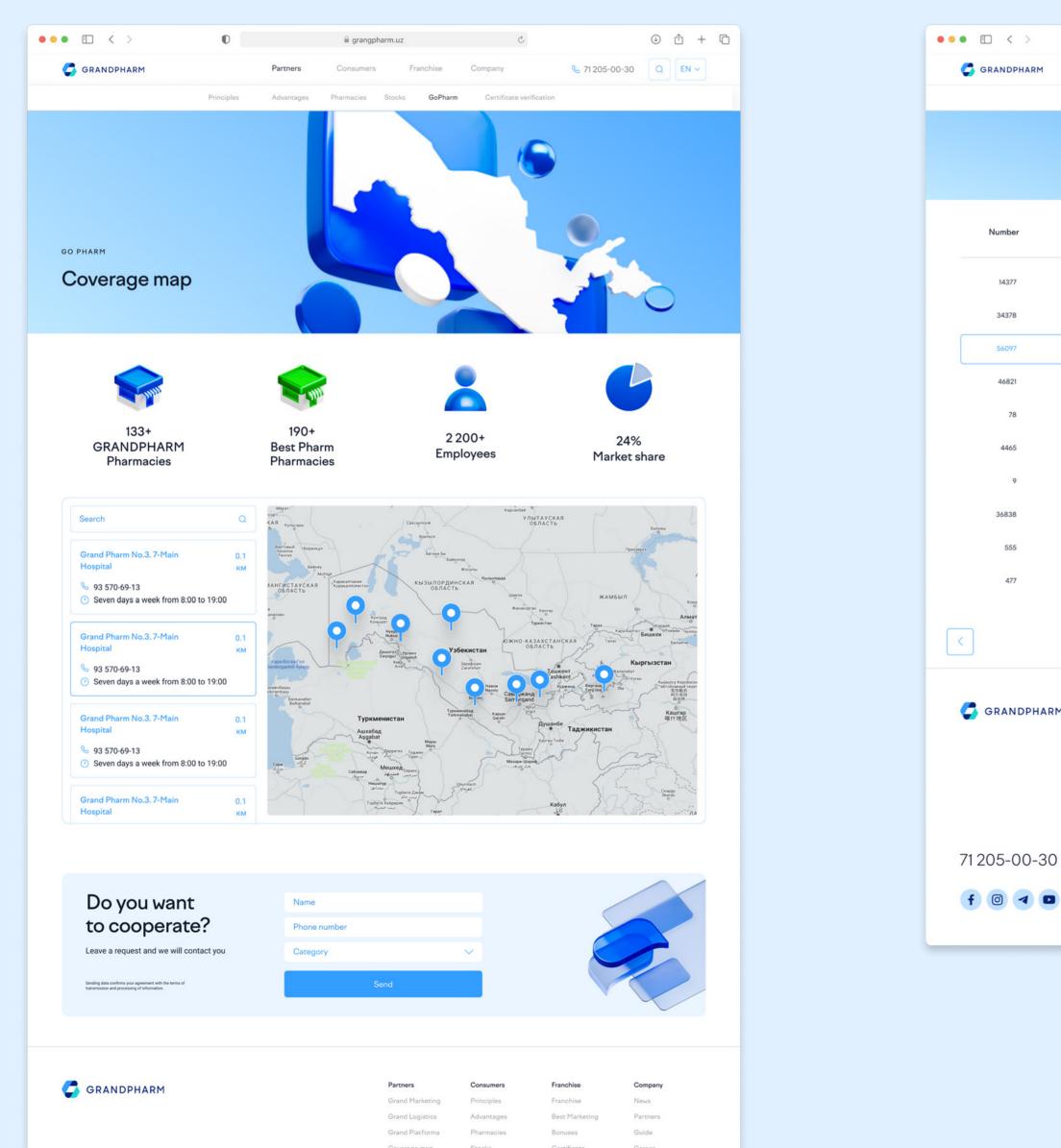
> > Sending data confirms your agre transmission and processing of

GRANDPH

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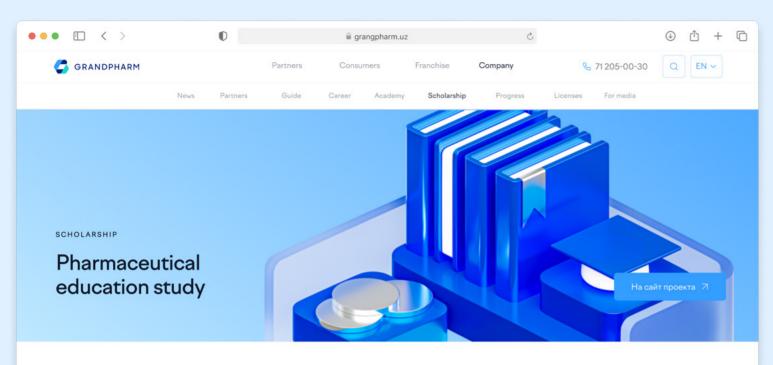
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Partners	Consumers	Franchise C	Company	Sec. 71 205-00-30	Q EN ~	
Grand Marketing Grand Lo	gistics Grand Platforma	a Coverage map	Certificate	verification		



Checking medicines certificate

	Name Party		Manufact	Manufacturer		Certificate	
	Travamax junior herbal gran. (chocolate) 5g No. 5	0000385555	"Marion Biotec	h Pvt" India	THGJ 2202	View	
	Aqualor Forte Mini spray 50ml	0000305555	Nizhpharm Russia		70421	View	
	Glucose r-r d/inf 5% 200ml	0000425555	"Dentafill Plyus" Uzb.		10223	View	
	Aloe keir caps. No.30	0000415555	Qarshi Industri	es Pakistan	090322	View	
	Dicloberl retard caps. 100mg No. 20	0000255558	*Berlin*		08037	View	
	Ornisid tab p/o 500mg No. 20	0000355555	"Rubicon " Bela	irus	0521219	View	
	Berlipril 10 No.30	0000255554	"Berlin"		04552A	View	
	Berlityon caps. 600mg No.30	0000255557	"Berlin"		03520	View	
	Berlipril 20 No.30	0000255555	"Berlin"		02507B	View	
	Espumizan drops 30ml. emulsion for oral administration	0000255559	"Berlin"		02031A	View	
		Page	1 to 20			(>
			Partners	Consumers	Franchise	Company	
RM			Grand Marketing	Principles	Franchise	News	
			Grand Logistics	Advantages	Best Marketing	Partners	
			Grand Platforma	Pharmacies	Bonuses	Guide	
			Coverage map	Stocks	Certificate	Career	
			Certificate	GoPharm	verification	Academy	
			verification	Certificate		Scholarship	
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scholarship & news website design



Young talents

GRANDPHARM supports talents and provides grants to university students every year.

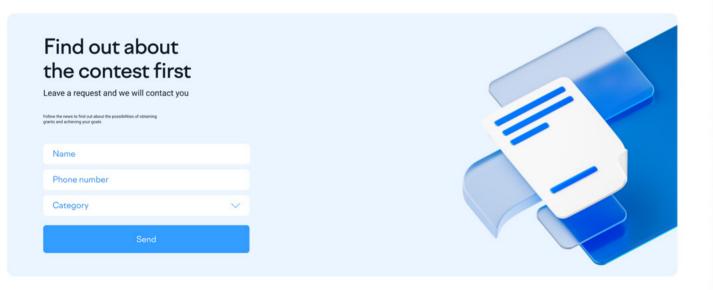
Grant results

5 students from the Pharmaceutical Institute, FTTI and EMU have received grants last year. The company is proud to help young professionals develop and reach great heights in the field of medicine and pharmaceuticals.

The main goal

The purpose of the competition and the subsequent payment of the scholarship is to provide financial support to the most gifted and diligent students.

Grants have been issued over more than 100 million soums!



Advantages of GRANDPHARM Scholarship

Launching internships GRANDPHARM helps young professionals to work on research projects and gain experience in regulatory issues. As a result, after graduation, they will be waiting for work in GRANDPHARM Trade and Serene Pharma.



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Forum







GRANDPHARM provides training grants for students and researchers in the field

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News	Partners	Guide	Career	Academy	Scholarship	Progress	Licenses	For media				

GRANDPHARM Company News



GRANDPHARM at the 2nd International Pharmaceutical



By 2026, 80% of all medicines on the Uzbek market will be locally produced



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Central Asia needs its own
pharmaceutical hub, specialists
from Azerbaijan
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Excursion to Rossa production



Let's help together: our new social initiative



200 pharmacy franchise Best Pharm opened in Nukus



By 2026, 80% of domestic medicines will be on the Uzbek market

200 pharmacy franchise Best Pharm opened in Nukus



By 2026, 80% of domestic medicines will be on the Uzbek market



Commitment to excellence



GRAND LOGISTICS

C

The first pharmaceutical hub

GRANDPHARM

Go to the website 🛛



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The first and only Class-A pharmaceutical center

Main warehouses

 $68\,000\,{\rm M}^2$

Area of the territory



A single core of pharmdistriction

lt's not just a pharmacy, it's a whole ecosystem





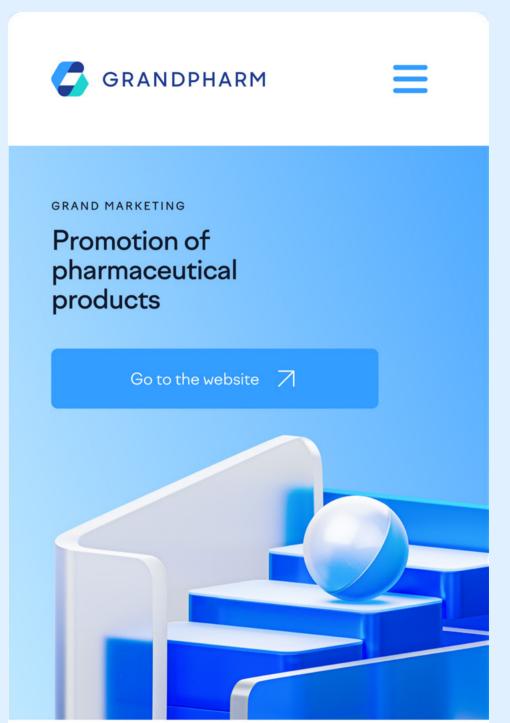
Franchise

Logistics











Ready-made solutions

Provides a full range of services in the promotion of pharmaceutical products and focuses on long-term solutions for business.



Analytics

Before developing a strategy, the company conducts a

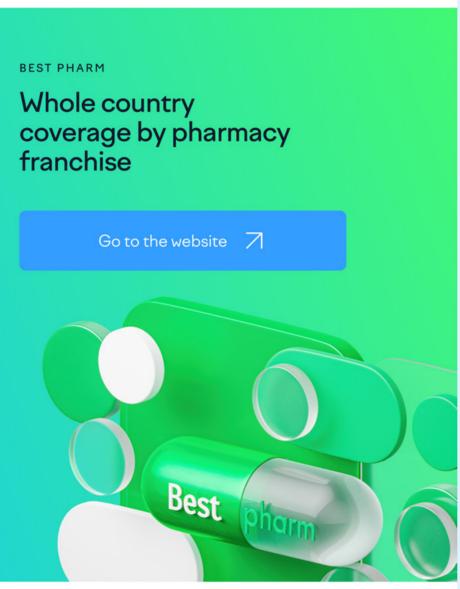
Ξ C GRANDPHARM BEST MARKETING Marketing research for sales of drugs Go to the website 🛛

Analyzing the market



We predict requests





+85 Types of goods +2000 Successful cases

80 млн. Minimum threshold

+500 **Profitable locations**

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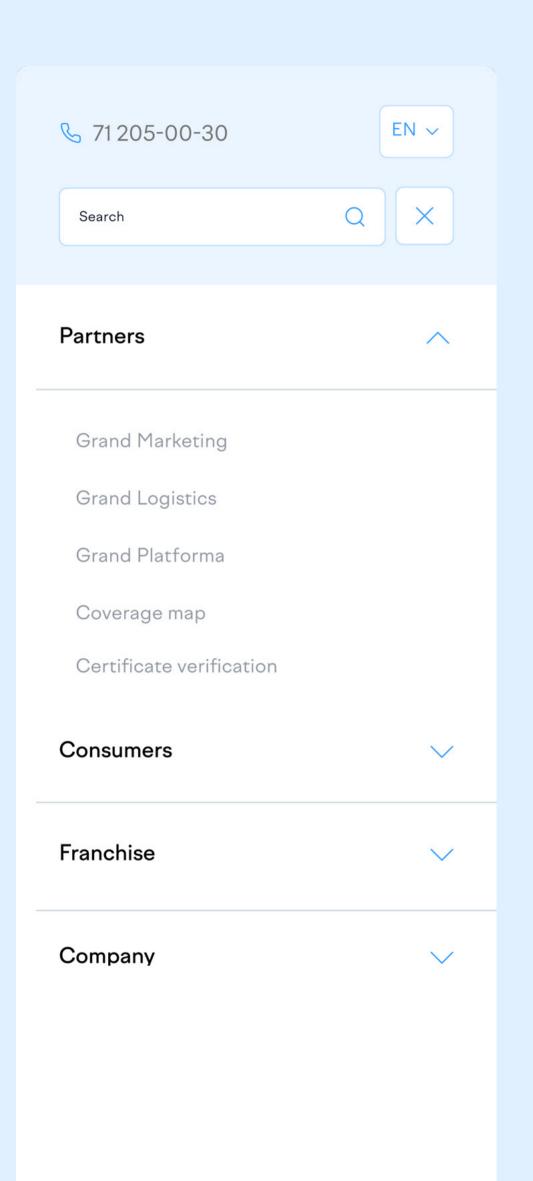
BONUSES

Unique offers to franchise partners





Ξ



GRANDPHARM GO PHARM Application for the purchase of medicines Go to the website 🛛

The idea of the application

The main thing is to develop and implement an application with affordable delivery of medicines for all segments of the population, choosing distribution partners with an impeccable reputation and affordable prices.

Development plan

In the conditions of a megalopolis and traffic jams, the ideal solution was the choice of scooters for delivery. Later they will be supplemented by a fleet of vehicles electric cars in accordance with the eco-friendly concept of the holding.



Checking medicines certificate

List of certificates

Travamax junior herbal gran. (chocolate) 5g No. 5 14377 Number 0000385555 Party "Marion Biotech Pvt" India Manufacturer THGJ 2202 Series **Aqualor Forte Mini** • • • spray 50ml 34378 Number 0000305555 Party Manufacturer Nizhpharm Russia 70421 Series

Glucose r-r d/inf 5% 200ml	÷
Number	56097
Party	0000425555
Manufacturer	"Dentafill Plyus" Uzb.
Series	10223

Ξ



Thanks

